

## 2021 Moot Court Sponsorship Invitation

The Appellate Lawyers Association is offering your firm a chance to receive national recognition through its annual Moot Court Competition to be held November 5-6, 2021 via Zoom.

Each year, the ALA sponsors a moot court competition that is judged by practicing appellate lawyers and sitting appellate judges—a feature that has made it a sought-after competition, attracting students from law schools across the country. Past judges of the Semi-Final and Final rounds include: Justice Donald C. Hudson, Justice William E. Holdridge, Justice Nathaniel R. Howse, Jr., Justice Margaret Stanton McBride, Justice Michael B. Hyman, Justice Mary K. Rochford, Justice Maureen Connors, Justice Cynthia Cobbs, Justice Jesse Reyes, and Justice David Ellis of the Appellate Court of Illinois.

Sponsoring the moot court competition will offer your firm recognition in the legal community. As a national competition, we attract students from law schools nationwide, giving broad exposure and favorable publicity to your organization. Connecting with students at these schools will present your firm with an inside advantage to recruit some of the most promising young professionals in the industry.

### **About the ALA**

The mission of the ALA is to foster and encourage the highest professional and ethical standards in the handling of appeals.

Through its programs and committees, the ALA reviews legislation and court rules affecting appellate procedure with the aim of achieving greater clarity and fairness.

Networking opportunities help facilitate closer and more effective communications between and among lawyers concentrating on appeals, the appellate bench, and the legislature. The ALA provides an environment to exchange ideas and techniques, to resolve common problems, and to discuss matters of mutual interest to those in this field.

The ALA is dedicated to improving the standards of quality and competence in the preparation of cases on appeal.

### **2021-2022**

#### **Officers and Directors**

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#### **Moot Court Committee**

**Bradley Jarka, Co-Chair**  
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**Mitchell Ness**  
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## Sponsorship Levels

	Bronze \$250	Silver \$500	Gold \$750	Platinum \$1000 <i>Limited to two sponsors</i>
ALA President will acknowledge sponsors during the October and November programs preceding and following the competition.	●	●	●	●
Firm name will be listed in an ad run in the Chicago Daily Law Bulletin the week of the competition.	●	●	●	●
Firm name and brief bio will be included on ALA Website Moot Court page for one year.		●	●	●
Firm ad will be posted on the ALA homepage for two weeks			●	●
Oral Argument Award or Best Brief Award named after sponsor <i>*one time only benefit for the 2021 competition</i>				●

## Schedule of Sponsorship Visibility Events

October, 2021	October Program
November, 2021	Chicago Daily Law Bulletin Ad Run
November 5, 2021	Moot Court Competition Preliminary Rounds
November 6, 2021	Moot Court Competition Semi-Final and Final Rounds
November 2021	November Program

## Sponsorship Policy and Agreement

All sponsorships are confirmed by the agreement issued below, to be completed by the firm representative. Fees are non-negotiable and nonrefundable, except in the event the competition is cancelled.

Competition and sponsorship dates are subject to change. Sponsors will be notified of anticipated changes.

Firm Name: \_\_\_\_\_

Firm Representative: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date Signed: \_\_\_\_\_

### Indicate Sponsorship Level:

Bronze Sponsorship \$250    Silver Sponsorship \$500    Gold Sponsorship \$750    Platinum Sponsorship \$1000

Payment must be submitted with the signed agreement in order to secure the sponsorship opportunity. Return the completed agreement with payment to:

**Appellate Lawyers Association**  
1717 N Naper Blvd, Suite 200  
Naperville, IL 60563

For additional information on sponsorship opportunities, please contact:

**Christine Teed**  
Appellate Lawyers Association  
(630) 599-7103 or cteed@wmrhq.com